



## Health Resources and Services Administration's National Center for Health Workforce Analysis' (NCHWA) Health Workforce Projections Dashboard

This toolkit is a resource to promote and share information about NCHWA's [Workforce Projections Dashboard](#). It includes text that can be used in newsletters, and social media content to increase awareness about the dashboard.

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### Introduction

The [Workforce Projections Dashboard](#) is an interactive virtual dashboard to display U.S. healthcare workforce projections and show the projection of the supply of, and demand for, healthcare workers across the United States. The National Center for Health Workforce Analysis (NCHWA\*) developed this dashboard.

NCHWA calculates projections using HRSA's Health Workforce Simulation Model (HWSM), which estimates current and future supply of, and demand for, health care workers by occupation, geographic area, and year.

The HWSM factors in changing population size, demographics, and location of the U.S. population; new and existing providers in various occupations; and differing levels of access to care.

Along with the unveiling of this new dashboard, NCHWA will release updated primary care projections. These projections have historically received a lot of attention because the primary care workforce is central to the U.S. healthcare system.

The projections inform public policy to help prevent shortages and surpluses nationwide. NCHWA last published its primary care projections in 2016.



## Newsletter Text

The National Center for Health Workforce Analysis (NCHWA) has developed a [Workforce Projections Dashboard](#) to display U.S. healthcare workforce projections and show the projection of the supply of, and demand for, healthcare workers across the United States.

These estimates inform public policy. Those policies in turn help address workforce shortages and surpluses.

Visit the interactive [dashboard](#) to learn more about workforce projections in various healthcare occupation groups.

## Social Media Content

By posting these messages below to your Facebook, LinkedIn, and Twitter accounts, you will help increase awareness about this event to all your social media followers.

Please feel free to update and tailor the messages for your platforms and audience. Remember to include one of the graphics from the next page with your message:

- The U.S. primary care physician workforce is expected to see a shortage in 2030, but #PrimaryCare nurse practitioners and physician assistants are projected to experience a surplus. Explore more in HRSA's new workforce projections dashboard: <https://bit.ly/3k740Po>
- We expect the number of #PrimaryCare physicians to decrease in non-metro areas from 26,190 in 2018 to 24,430 in 2030. Find more data on #HRSA's new workforce projections dashboard: <https://bit.ly/3k740Po>
- #DYK the largest shortages in the #PrimaryCare physician workforce by 2030 are projected in Nevada, Mississippi, Oklahoma, and Arizona. The largest surpluses are projected in the District of Columbia, Vermont, Maine, and Massachusetts. Learn more: <https://bit.ly/3k740Po>
- Will there be a shortage or surplus of #PrimaryCare physicians and healthcare professionals in the coming years? Join us for an info



session on HRSA's new workforce projections dashboard on September 21, 10 - 11 A.M. Register here: <https://bit.ly/3C7lobT>

- Which states will see shortage or surplus of healthcare professionals in 2030? Join us for an info session on HRSA's new workforce projections dashboard and primary care projections on October 14, 2 – 3:30 P.M. Register here: <https://bit.ly/3tQf0UV>

If you share on your social media channels, please remember to tag our accounts. Provided below are direct links to our social media accounts:

[HRSA Facebook Account](#)

[HRSA Twitter Account](#)

[HRSA LinkedIn Account](#)



## Social Media Shareable Graphics

Graphics and a GIF to accompany the social media content above. You can also use these graphics for a presentation sent as an email.



### PRIMARY CARE WORKFORCE PROJECTIONS



HEALTH WORKFORCE  
PROJECTIONS DASHBOARD  
**WEBINAR**  
September 21  
from 10 - 11 AM



HEALTH WORKFORCE  
PROJECTIONS DASHBOARD  
**WEBINAR**  
September 21  
from 10 - 11 AM



HEALTH WORKFORCE  
PROJECTIONS DASHBOARD  
**WEBINAR**  
October 14  
from 2 - 3:30 PM





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